

Cookie Policy

Last Update: 1 July 2026

The website uses cookies. This Cookie Policy explains the different types of cookies We use and helps You understand why We use cookies.

Cookies are used for the general functioning of the website, statistics, content personalization and marketing.

This Cookie Policy sets out how our website ('We' or 'Betmaster' or 'Website') use cookies. Please take the time to read and understand this Cookie Policy which has been provided for your information, as a user of this Website ('You' or 'User' or 'Visitor'), for transparency purposes on our use of cookies.

What are cookies?

A cookie is a small piece of data that a website you visit asks your browser to store on your system. Cookies allow the website or a third-party to "remember" your actions or preferences over time and make the service more useful to you and your next visit easier. Most browsers support cookies, but you can delete the cookies, or prevent them from being saved. Unless you have adjusted the browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our Website.

What are the types of cookies we use?

Necessary Cookies: Necessary cookies help make our Website usable by enabling basic functions, such as page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies, and are strictly necessary to provide our online service. They can also be placed to comply with a legal obligation. Necessary cookies are session cookies, and expire once you close your browser. Necessary Cookies that are used on this Website may include the following:

- **Authentication cookies:** These allow us to identify you once you have logged in to your account;
- **User-input cookies:** These allow our Website to keep track and remember your input when filling online forms;
- **User-Interface Customisation cookies:** These cookies allow to save your language and/or font preferences;

Non-Necessary Cookies: these are any cookies that do not fall within the definition of necessary cookies. Non-Necessary cookies require your consent. Such non-essential cookies used on this Website include the following:

- **Advertisement cookies:** These cookies help us serve relevant and effective ads, specific to your interests. They also help us provide aggregated auditing, research, and reporting for advertisers. These cookies help tailor advertising of our products when you visit other third-party websites.
- **Third-party cookies:** In certain instances, we use third party cookies, which are cookies provided by parties other than by us. We always ensure that these parties are reputable and will respect your privacy. We make use of the following third-party cookies:
 - I. **Analytic/Performance Cookies:** Such cookies help us measure how users interact with our Website by collecting information on clicks, time spent on the Website, pages visited on the Website, frequency, which browser is used, and whether a User visits a third-party site. The feedback received is solely used to improve the Website. Statistics and analytical

data are useful tools for us to provide a better product for our Users and to make our business predictions more accurate. You have the option to stop us collecting these cookies when you return to our Website by disabling cookies on your browser. Further information on how this can be done, may be found below.

- II. **Advertisement cookies:** These cookies allow us to advertise to visitors relevant products and services. Advertising cookies are listed below.
- III. **User Experience cookies:** These cookies are used in order to improve your experience on our Website by fixing any issues that might arise with regards to content or accessibility. We may place social media buttons and/or plugins on the Website that allow you to connect with your chosen social network. In order to work, the social network (such as Facebook, LinkedIn or X) will set cookies through our Website which may then be used to enhance your profile on the social networking site or otherwise contribute to the data they hold for the purposes outlined in their respective privacy policies.

How do we use Cookies?

Betmaster uses several different types of cookies on the Website. In the Cookies list you may read about which cookies we use, who is the provider, for what purpose is the cookie collected, how long does it last and what type of a cookie it is. Many of the cookies we use are necessary for the basic functionality of the website. Additionally, there are session cookies, which are deleted after the browser is closed. Advertisement cookies, which are used to deliver targeted content and third party cookies, which are not regulated by us but are regulated by the service provider, in order to provide the optimal experience. Blocking third party cookies may result in limited functionality or complete inaccessibility of the website.

How to Control Cookies

When you access our website for the first time, you can choose which cookies you wish to accept or reject. The experience on our Website is highly dependent on the types of cookies you have decided to accept. Some cookies must be accepted in order for our Website to work properly. To do this we store the necessary cookies on your computer/mobile device, the said cookies can be used to find the session and your data stored on our server.

It is possible to delete all cookies that have already been placed on your system, or to completely prevent the process of saving cookies on your system. If this is done, it may be necessary for you to manually reconfigure preferences on each visit, moreover, some functions may stop working. To find out how to delete cookies, or to prevent cookies from being saved click [this](#).

We require your consent for all non-essential cookies, which is acquired by ticking the pop-up box upon accessing the website.

Cookies and related technologies are used on our website. The Cookie List below provides a complete list of the cookies and related technologies that may be used. Depending on your cookie preferences and our operational requirements, some of these technologies may be enabled or disabled, always in accordance with your cookie preferences.

Changes to the Cookie Policy

We may update this Policy from time to time. If we make significant changes, we will let you know but please regularly check this Policy to ensure you are aware of the most updated version.

Cookies list

The following list contains cookies that are used on our Website:

Cookie Name	First or Third-Party	Purpose	Cookie Type	Cookie Expiry Time
abtest_session_key	First-Party	Defines what part of the user interface a user will see.	Necessary	On session end
bmt_lang	First-Party	To store the user's language.	Necessary	180 days
csrftoken	First-Party	For website security purposes.	Necessary	30 days
intercom-id-[app_id]	Third-Party	Unique anonymous identifier	Necessary	N/A - stored locally
intercom-session-[app_id]	Third-Party	Identifier for each unique browser session. This cookie is generated for each successful request to boot or update a user. It gives the user access to their previous conversations and identifies them in the Messenger.	Necessary	7 days
intercom-device-id-[app_id]	Third-Party	Identifier for each unique device that interacts with the Messenger. The expiry time is extended on each successful ping for another 9 months. Cookie is used to determine the unique devices interacting with the Intercom Messenger to prevent abuse.	Necessary	270 days
src	First-Party	Cookie used to identify the browser/app the user is using.	Necessary	365 days
hide_app_info	First-Party	Cookie used to hide information about the application after being brought in by a partner.	Necessary	365 days
hide_aff_link	First-Party	Cookie used to hide affiliate link after the user is brought into the website by a partner.	Necessary	365 days
hide_sign_up_email	First-Party	Cookie used to hide the email of the user who is signing up after being brought in by a partner.	Necessary	365 days
hide_sign_in_email	First-Party	Cookie used to hide the email of the user who is signing in after being brought in by a partner.	Necessary	365 days

hide_welcome_banner	First-Party	Cookie used to hide welcome banner if the user is brought into the website by a partner.	Necessary	365 days
market	First-Party	Cookie used to display correct information based on the location of the user.	Necessary	3 days
market_selected	First-Party	Cookie used to select the relevant market based on the location of the user.	Necessary	3 days
primary_product	First-Party	Cookie used to determine app menu settings.	Necessary	3 days
subproduct_order	First-Party	Cookie used to determine app menu settings.	Necessary	3 days
email	First-Party	Cookie used to automatically input email of the user who is coming from a partner link.	Necessary	3 days
phone	First-Party	Cookie used to automatically input the phone number of the user who is coming from a partner link.	Necessary	3 days
source_type	First-Party	Cookie used to determine the risk of the user to decide on the level of functionality the user will have.	Necessary	3 days
from	First-Party	Cookie used to determine the website from where the user came if the user was redirected from one of the websites belonging to the Company's group.	Necessary	3 days
hide_rg_deposit_limit_popup	First-Party	Cookie used to hide responsible gambling notifications if they are not required.	Necessary	3 days
ma_token	First-Party	Cookie used to identify the Client to establish the applicable risk level.	Necessary	1 hour
rsc	First-Party	Cookie used to identify the Client to establish the applicable risk level.	Necessary	3 days
rsd	First-Party	Cookie used to identify the Client to establish the applicable risk level.	Necessary	3 days
bmt_os	First-Party	Cookie that issue an ID for the operating system utilized by the user.	Necessary	3 days
bmt_sid	First-Party	Cookie that is responsible for the issuance of session ID for the user.	Necessary	14 days

utm_source	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_medium	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_affid	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_campaign	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_content	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_clickid	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
utm_term	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
gclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
fbclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
msclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
adclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
twclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
tsclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
aclid	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further	Performance	3 days

		marketing processes only if the user accepts marketing cookies.		
click_id	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance and Marketing (as applicable)	3 days
campaigntoken	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
afpub_id	First-Party	Cookie that is utilized to determine user's ID on third-party websites and for further marketing processes only if the user accepts marketing cookies.	Performance	3 days
os_version	First-Party	Cookie used to identify the version of the operating system used by the user.	Performance	3 days
device_manufacturer	First-Party	Cookie used to identify the device model of the device used by the user.	Performance	3 days
device_model	First-Party	Cookie used to identify the model of the device used by the user.	Performance	3 days
install_ipv6	First-Party	Cookie used to optimize performance of the website If the user is utilizing the ipv6 protocol.	Performance	3 days
payload	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
s2s.pub_id	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
s2s.req_id	First-Party	Cookie used to measure the performance of the website.	Performance	3 days
appsflyer_uid	First-Party	Cookie that issues a unique user ID for AppsFlyer service provision responsible for measurement of activity and engagement.	Marketing	3 days
_fz_fvdt	Third-Party	Finteza cookie that remembers user's information.	Marketing	400 days
_fz_ssn	Third-Party	Finteza cookie responsible for the identification of a unique user session.	Marketing	30 minutes
_fz_uniq	Third-Party	Finteza cookie responsible for the identification of a user.	Marketing	400 days

_ga	Third-Party	Google Analytics cookie responsible for the identification of a user.	Marketing	400 days
_ga_05LCXV XQFS	Third-Party	Unique Google Analytics cookie responsible for performance of marketing services.	Marketing	400 days
_gcl_au	Third-Party	Google AdSense cookie that is used to store and track conversion.	Marketing	90 days
_gcl_dc	Third-Party	Google Campaign Manager 360 cookie helps Google measure whether an ad interaction resulted in an action on a website (purchase, signup, form submission, etc.).	Marketing	90 days
GCL_DC_P	Third-Party	Google Campaign Manager 360 helps determine whether an ad click resulted in a conversion (purchase, signup, lead, etc.).	Marketing	90 days
GCL_AU_P	Third-Party	Google Campaign Manager 360 helps measure whether a Google ad interaction led to an action on a website (purchase, signup, lead, etc.)	Marketing	90 days
GCL_AW_P	Third-Party	Google Campaign Manager 360 cookie is used for attribution and tracking purposes.	Marketing	90 days
c_user (meta)	Third-Party	Meta cookie that contains the user ID of the currently logged-in user. Used in conjunction with the 'xs' cookie to authenticate your identity to Facebook.	Marketing	On session end
xs (meta)	Third-Party	Meta cookie that contains multiple pieces of information, including the session number and a secret. Used in conjunction with the 'c_user' cookie to authenticate your identity to Facebook.	Marketing	On session end
fr (meta)	Third-Party	Meta cookie used to deliver, measure, and improve the relevancy of ads. Contains a unique browser and user ID, used for targeted advertising.	Marketing	90 days
_fbp (meta)	Third-Party	Meta cookie that identifies browsers for the purposes of providing advertising and site analytics services. Used to deliver personalized advertisements to users on Facebook.	Marketing	90 days
wd (meta)	Third-Party	Meta cookie that stores the dimensions of the user's browser window. Used to	Marketing	7 days

		optimize the rendering of the page for the user's device.		
dpr (meta)	Third-Party	Meta cookie that identifies the device pixel ratio. Used to ensure that content is displayed correctly on high-DPI devices.	Marketing	7 days
datr (meta)	Third-Party	Meta cookie that identifies the web browser being used to connect to Facebook. Helps protect users from malicious activity.	Marketing	730 days
sb (meta)	Third-Party	Meta cookie that Identifies the browser for login authentication purposes. Helps Facebook identify suspicious login activity and keep users safe.	Marketing	730 days
locale (meta)	Third-Party	Meta cookie that remembers the user's language preference. Ensures Facebook is displayed in the user's preferred language.	Marketing	7 days
spin (meta)	Third-Party	Meta cookie used to manage various Facebook features and services. Purpose varies; used internally by Facebook.	Marketing	1 day
NID (google)	Third-Party	Google Ads cookie that remembers user preferences and other information, such as preferred language and SafeSearch settings. Used in Google services for signed-out users.	Marketing	182 days from last use
__Secure-ENID (google)	Third-Party	Google Ads cookie that is similar to 'NID', used to remember user preferences and information.	Marketing	395 days
VISITOR_INFO1_LIVE (google)	Third-Party	Google Ads cookie that maintains user preferences and detects/resolves issues with the service.	Marketing	182 days
AID	Third-Party	Google Ads cookie that is used to link your activity across websites for advertising purposes.	Marketing	395 days
ar_debug	Third-Party	Google Doubleclick cookie is used for attribution reporting API debugging	Marketing	90 days
__Secure-YEC (google)	Third-Party	Google Ads cookie that is similar to 'VISITOR_INFO1_LIVE', used for maintaining preferences and service functionality.	Marketing	395 days

PREF (google)	Third-Party	Google Ads cookie that stores user preferences like page configuration.	Marketing	243 days from last use
pm_sess (google)	Third-Party	Google Ads cookie that helps to maintain the user's browser session.	Marketing	30 minutes
pm_sess_NNN	Third-Party	Google Doubleclick cookie used to protect the integrity of requests made during a browsing session.	Marketing	30 minutes
CGIC (google)	Third-Party	Google Ads cookie that improves search results by autocompleting search queries based on initial user input.	Marketing	182 days
SOCS (google)	Third-Party	Google Ads cookie that stores the user's state regarding their cookie choices.	Marketing	395 days
SID, HSID (google)	Third-Party	Google Ads cookie that contains digitally signed and encrypted records of a user's Google Account ID and most recent sign-in time, used for authentication and security. Combination of these cookies allows Google to block many types of attacks, such as attempts to steal form content.	Marketing	730 days
_ga (google)	Third-Party	Google Analytics cookie used to distinguish unique users by assigning a randomly generated number as a client identifier. Each '_ga' cookie is unique to the specific property and cannot be used to track users across unrelated websites.	Marketing	730 days
ANID (google)	Third-Party	Google Ads cookie that is used to show Google ads on non-Google sites and to remember user preferences regarding ads. If personalized ads are enabled, used to personalize ads; if turned off, used to remember this preference.	Marketing	395 days
IDE (google)	Third-Party	Google Ads cookie that is used to show Google ads on non-Google sites and to remember user preferences regarding ads. If personalized ads are enabled, used to personalize ads; if turned off, used to remember this preference.	Marketing	395 days
id (google)	Third-Party	Google Ads cookie that is used to show Google ads on non-Google sites and to remember user preferences regarding ads. If personalized ads are enabled, used to personalize ads; if turned off, used to remember this preference.	Marketing	395 days

DSID (google)	Third-Party	Google Doubleclick cookie used to Identify a signed-in user on non-Google sites to respect the user's ads personalization settings.	Marketing	14 days
test_cookie	Third-Party	Google Doubleclick cookie used to check if your browser accepts cookies.	Marketing	15 minutes
aboutads_session	Third-Party	Google Doubleclick cookie used to support the operation of ad services during a browsing session	Marketing	30 minutes
_gads (google)	Third-Party	Google Doubleclick cookie that enables sites to show Google ads. Set in the domain of the website you visit.	Marketing	395 days
gac (google)	Third-Party	Google Analytics cookie that is used by advertisers to measure user activity and the performance of ad campaigns.	Marketing	90 days
gcl (google)	Third-Party	Google Ads cookie that helps advertisers determine how many times users who click on their ads end up taking an action on their site, such as making a purchase. Used for measuring conversion rates and not for personalizing ads.	Marketing	90 days
UULE (google)	Third-Party	Google Ads cookie that sends precise location information from the user's browser to Google's servers to show relevant results based on location. Usage depends on browser settings and whether location is turned on for the browser.	Marketing	Up to 6 hours
APC	Third-Party	Google Campaign Manager 360 cookie is used for ad delivery and measurement	Marketing	183 days
receive-cookie-deprecation	Third-Party	Google Doubleclick cookie that indicates participation in Chrome's third-party cookie deprecation/Privacy Sandbox transition.	Marketing	183 days
FLC	Third-Party	Google Campaign Manager 360 cookie is used for real-time rate limiting and event de-duplication.	Marketing	10 seconds
TAID	Third-Party	Google Ads cookie helps associate ad interactions (such as clicks) with later conversions	Marketing	14 days

FPGCLGS	Third-Party	Google Ads cookie helps record whether a user's interaction with an ad (especially a Google ad click) leads to a conversion.	Marketing	90 days
FPGCLDC	Third-Party	Google Ads cookie helps measure whether a user who interacted with an ad later completes a conversion	Marketing	90 days
FPAU	Third-Party	Google Doubleclick cookie used to measure conversion	Marketing	90 days
C (adform)	Third-Party	Adform cookie that identifies if the user's browser accepts cookies.	Marketing	60 days if cookie is accepted, 3650 days if cookie is declined
TPC (adform)	Third-Party	Adform cookie that identifies if the user's browser accepts third-party cookies.	Marketing	7 days
GCM (adform)	Third-Party	Adform cookie that indicates if there's a need to re-check a partner's cookie matching existence. Used for cookie synchronization processes.	Marketing	1 day
CM (adform)	Third-Party	Adform cookie that indicates if there's a need to re-check partner's cookie matching existence. Used for cookie synchronization processes.	Marketing	1 day
CM14 (adform)	Third-Party	Adform cookie that indicates if there's a need to re-check a partner's cookie matching existence. Used for cookie synchronization processes.	Marketing	14 days
token (adform)	Third-Party	Adform cookie that is a security token for opt-out functionality.	Marketing	On session end
otsid (adform)	Third-Party	Adform cookie for advertiser-specific opt-out.	Marketing	3650 days
uid (adform)	Third-Party	Adform cookie that assigns unique identifier assigned to each user.	Marketing	60 days
SR<Rotator D> (adform)	Third-Party	Adform cookie that contains sequential rotator information, including total impressions, daily impressions, total clicks, daily clicks, and last impression date. Tracks ad rotation metrics.	Marketing	1 day

CT<Tracking SetupID> (adform)	Third-Party	Adform cookie that identifies last click membership for third-party pixels on advertiser's pages. Assists in tracking click events for third-party pixels.	Marketing	1 hour
EBFCD<BannerID> (adform)	Third-Party	Adform cookie that controls the number of times an expanding banner is shown daily to a user.	Marketing	7 days
EBFC<BannerID> (adform)	Third-Party	Adform cookie that controls the total number of times an expanding banner is shown to a user.	Marketing	7 days
CFFC<TagID> (adform)	Third-Party	Adform cookie that manages frequency capping for compound banners.	Marketing	7 days
X-AB (snap)	Third-Party	Snap cookie which is used by the website to combine or change content on the website.	Marketing	1 day
_scid (snap)	Third-Party	Snap cookie which sets a unique ID for the visitor to allow third-party advertisers to target them with relevant ads.	Marketing	1 year
_ScCbts (snap)	Third-Party	Snap cookie used for targeted advertising, helping to deliver relevant ads to users based on their interactions and preferences	Marketing	6 days
sc_at (snap)	Third-Party	Snap cookie which implements advertisement content on the website, detects the efficiency of ads, and collects visitor data for further segmentation.	Marketing	1 year
_sctr (snap)	Third-Party	Snap cookie that determines whether a third-party tag will be called in Snap Ads Pixel.	Marketing	1 year
MR	Third-Party	Microsoft cookie that contains a binary flag. It gets set when you interact with a Microsoft property, including a UET beacon call or a visit to a Microsoft property through the browser. If you agree to any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.	Marketing	395 days
MSPTC	Third-Party	Microsoft cookie that assigns unique, pseudoanonymized visitor ID, representing a unique visitor. It is a partition cookie. This cookie is used in the browsers' Privacy API. If you agree to	Marketing	395 days

		any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.		
MUID	Third-Party	Microsoft cookie that contains a GUID assigned to your browser. It gets set when you interact with a Microsoft property, including a UET beacon call or a visit to a Microsoft property through the browser. If you agree to any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.	Marketing	395 days
_uetmsckid	Third-Party	Microsoft cookie responsible for improvement of accuracy of conversion tracking. If you agree to any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.	Marketing	395 days
_uetsid	Third-Party	Microsoft cookie that contains the session ID for a unique session on the site. If you agree to any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.	Marketing	395 days
_uetvid	Third-Party	Microsoft cookie that assigns unique, pseudoanonymized visitor ID, representing a unique visitor. If you agree to any Microsoft Marketing cookie, you agree to be subject to any additional cookies implemented by Microsoft. The privacy policy and the list of cookies of Microsoft can be found here or can be requested on-demand from Microsoft.	Marketing	395 days
_uvt	Third-Party	Exoclick cookie to prevent fraud by quantifying unique users based on impressions and clicks, and to ensure interactions are genuine	Marketing	730 days

c-<idcampaign>-<idvariation>	Third-Party	Exoclick cookie that tracks clicks and avoids displaying campaigns that were already clicked	Marketing	1 day
goals	Third-Party	Exoclick cookie that allows advertisers to run retargeting campaigns	Marketing	365 days
img_click_<idzone>	Third-Party	Exoclick cookie that defines the click URL when ad serving output is defined to be an image	Marketing	15 minutes
impressions	Third-Party	Exoclick cookie that limits the maximum number of times a user can see an ad within a certain period	Marketing	1 day
c-tag	Third-Party	Exoclick cookie that performs conversion tracking	Marketing	365 days
_suvt	Third-Party	Exoclick cookie that issues a unique identifier which is used to securely recognize a user on a specific website to perform fraud prevention and retargeting	Marketing	730 days
_nuvt	Third-Party	Exoclick cookie that issues a unique identifier which is used to securely recognize a user across the advertising network to perform fraud prevention and retargeting	Marketing	730 days
pn-zone-<idzone>	First-Party	Exoclick cookie that remembers whether we can ask about push notifications	Marketing	45 days
zone-cap-<idzone>	First-Party	Exoclick cookie that limits the maximum number of times a visitor can see an ad zone within a certain time period	Marketing	1 day
zone-closed-<idzone>	First-Party	Exoclick cookie that is used to not display an ad zone once closed by the user	Marketing	1 day
DNS	Third-Party	Taboola cookie that maintains a record of a user's instruction not to sell or share their personal data when the user exercises its rights	Marketing	1825 days
DNT	Third-Party	Taboola cookie that maintains a record of a user's instruction not to make use of their personal data when the user exercises its rights	Marketing	1825 days
taboola_session_id	Third-Party	Taboola cookie that creates a temporary session ID to avoid the display of duplicate recommendations on the page	Marketing	On session end

dataDome	Third-Party	Taboola cookie that is used to detect and prevent invalid traffic and bot activity on the website by securely identifying legitimate users across sessions.	Marketing	365 days
receive-cookie-deprecation	Third-Party	Taboola cookie that indicates of browser cookie deprecation	Marketing	365 days
trc_cache	Third-Party	Taboola cookie that holds recommendation data per page_url for the publisher to reduce the server load and allow fast rendering.	Marketing	On session end
trc_cache_by_placement	Third-Party	Taboola cookie that holds mapping per page and placement (widget) name types within storage (trc_cache).	Marketing	On session end
taboola_select	Third-Party	Taboola cookie that maintains a record of whether the user performed an action in the “Taboola Select” ad removal feature.	Marketing	365 days
taboola_fp_t_d_user_id	Third-Party	Taboola cookie that indicates that the user clicked on an item that was recommended by Taboola’s Services and is used for reporting and analytics purposes.	Marketing	365 days
trc_cookie_storage	Third-Party	Taboola cookie that assigns a unique User ID used for attribution and reporting purposes.	Marketing	365 days
abLdr	Third-Party	Taboola cookie that supports routine technical and performance improvements for Taboola’s browser-based Services.	Marketing	3 hours
abMbl	Third-Party	Taboola cookie that supports routine technical and performance improvements for Taboola’s mobile SDK Services.	Marketing	3 hours
t_gid	Third-Party	Taboola cookie that assigns a unique, User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user based on interactions with an advertiser or publisher.	Marketing	365 days
t_pid	Third-Party	Taboola cookie that assigns a unique, partitioned User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user based on interactions with an advertiser or publisher.	Marketing	365 days

t_pt_gid	Third-Party	Taboola cookie that assigns a unique User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user based on interactions with an advertiser or publisher.	Marketing	365 days
taboola global:last-external	Third-Party	Taboola cookie that is used for attribution purposes to identify the referring website (i.e. the website that the user visited prior to arriving at the current website).	Marketing	Deleted when User does so
global:last-external-referrer	Third-Party	Taboola cookie that is used for attribution purposes to identify the referring website (i.e. the website that the user visited prior to arriving at the current website).	Marketing	Deleted when User does so
taboola global:user-id	Third-Party	Taboola cookie that assigns a unique User ID that Taboola uses for attribution and reporting purposes, and to tailor recommendations to this specific user (in local storage)	Marketing	Deleted when User does so
_taboolaStorageDetection	Third-Party	Taboola cookie that is used as an indicator to see if the browser supports local storage which is necessary for the functionality of the website. No data is actually written here and it's immediately deleted.	Marketing	Deleted when User does so
tbl_rtus_id	Third-Party	Taboola cookie that stores a Criteo-provided user identifier that enables consistent user recognition across sessions, particularly in browsers with limited cookie support, to increase monetization	Marketing	Deleted when User does so
bmt_deviceId	First-Party	Cookie that issue an ID for the user's device.	Marketing	3 days
bmt_advertisingId	First-Party	Cookie that issue an advertisement ID for the user.	Marketing	3 days